GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3094
ANSWERED ON:10.08.2001
SPEECHES OF NATIONAL LEADERS
TUFANI SAROJ

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government propose to sell tapes of speeches of Architects of modern India like Mahatma Gandhi, Jawahar Lal Nehru, Subhash Chandra Bose, Sardar Patel, Ravindranath Tagore for commercial use;

(b) if so, the reasons therefor;

(c) the total number of leaders whose speeches are likely to be sold;

(d) whether the Government have fixed any rate for the recorded tapes; and

(e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) No, Sir.

(b) & (c): Do not arise.

(d) & (e): For providing excerpts from the speeches/talks of VVIPs to the user agencies, to beused on occasions like birth anniversary, death anniversary etc, service charges are fixed by Prasar Bharati. The rates of service charges are periodically revised and the present rates are as under:

	Non commercial purposes		Commercial purposes	
	Recordings Rs.	Transcription Rs.	Recording Rs.	Transcription Rs
i)	PM/Presidents speeches (Upto 15`)	5,000/-	3,000/-	12,000/- 7,000/-
ii)	Reminiscences, Talks (Upto 30`)	10,000/-	7,000/-	25,000/- 15,000/-
iii)	Interviews (From 30` to 60`)	25,000/-	12,000/-	50,000/- 25,000/-